

People Measures		Reportee	Q1, April - June 2021			Q2, July - September 2021			Q3, October - Dec 2021			Q4, January - March 2022			Commentary
			Target	Actual	Cumulative	Target	Actual	Cumulative	Target	Actual	Cumulative	Target	Actual	Cumulative	
MPE1	% of e-contacts as a % of total contacts	Pete Mason	55%	72.70%	72.70%	55%	72.60%	0.7265							
MPE2	Number of people helped to remain independent at home	Dave McArthur	150	303	303	150	238	541	150			150			
MPE3	% of physically active adults	Carol Southern													reported annually when we receive the active lives - sport england survey results
MPE4	Number of visits to leisure centres	Carol Southern	90,000	84,123	84,123	110,000	133,758	217,881							
MPE5	Net gain / loss of members per leisure centre	Carol Southern	800	1034	1034	500	379	1,413							The Leisure Centres re-opened in April 2021 and had a really popular offer of £199 for an annual pass, (£100 off), which ran for the first few months of re-opening and resulted in a really good increase in memberships over the first quarter. This offer ended in June and a new offer on direct debits came in in September, which again has been popular. The months in between were significantly lower in terms of memberships sold.
MPE6	Number of volunteer hours	Simon Swindells	1,961	4,525	4,525	3,734	3,719	8,244							5% target increase based on last years quarterly figures due to the effect COVID has had on the volunteer service
MPE7	% of resident population who consider themselves to be in good health	Carol Southern													Target to be completed when the Life in Wyre survey has been completed
Key															
	Achieving/Exceeding target														
	Within 10% of achieving target														
	Below target (more than 10%)														
Targets set Nationally															